

Jack W. Campbell, IV  
Executive Director

Mailing Address:  
PO Box 4560  
Chapel Hill, NC 27515-4560

919-246-1050  
FAX: 919-246-1056  
www.ncbop.org

Clinton R. Pinyan  
Brooks, Pierce, McLendon,  
Humphrey & Leonard, LLP  
Legal Counsel  
336-373-8850

NORTH CAROLINA

## BOARD OF PHARMACY

President  
Rebecca W. Chater

Vice President  
Wallace E. Nelson

Members  
L. Stan Haywood  
J. Parker Chesson, Jr.  
R. Joseph (Joey) McLaughlin, Jr.  
Betty H. Demmis

February 2, 2007

Mr. Larry Levinson, CEO/ President  
Easy Consults  
113 McHenry Rd., Suite 266  
Buffalo Grove, IL 60089

VIA CERTIFIED MAIL

Re: Easy Consults

### CEASE AND DESIST

Dear Mr. Levinson:

An investigation by the North Carolina Board of Pharmacy has established that Easy Consults, of which you are listed as the CEO and President on the website, is soliciting pharmacies in North Carolina to act as fulfillment centers. The solicitations are being offered by a Lisa Janowski.

The solicitation materials, copies of which we have obtained, indicate that your company runs "online clinics." Those materials also state that you use "a doctor that is in North Carolina," whom Lisa Janowski has identified as . . . . . Your solicitation materials also advertise the availability of controlled substances such as hydrocodone and lorazepam that are available through your "online clinics." Your materials also advertise the availability of: drugs often subject to abuse such as Flexeril, Meridia, and Soma; antidepressants such as Zoloft and Paxil, whose use without appropriate medical oversight is incredibly dangerous, including risk of suicide in some patients; "lifestyle" drugs such as Viagra, which are popular on the illegal secondary market and also dangerous when used without appropriate medical oversight.

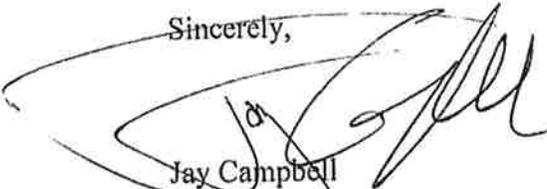
Page Two  
Mr. Levinson

Frankly, it is difficult to overstate the illegal nature of your business. North Carolina law specifically prohibits pharmacists from filling any prescription that they know, or reasonably should know, was issued without a physical examination and in the absence of a prior prescriber-patient relationship. [21 NCAC 46.1801] Moreover, issuing prescriptions for controlled substance in the manner stated in your materials violates both the federal and state controlled substances acts. Our Board, with cooperation with other state and federal law enforcement, has been active in shutting down illegal Internet businesses such as yours. And we are prepared to do the same in your case.

By copy of this letter, I am alerting the federal Drug Enforcement Administration, North Carolina Attorney General's office, and the North Carolina Medical Board of the nature of your business.

Accordingly, you are ordered to **IMMEDIATELY CEASE AND DESIST** any such further solicitation of North Carolina pharmacies in violation of state and federal law. Failure to abide by this order will result in the Board taking all available legal options. Please give this order your immediate, most serious attention.

Sincerely,



Jay Campbell  
Executive Director

cc: Brian Reise, Drug Enforcement Administration  
Creecy Johnson, North Carolina Attorney General's Office  
David Henderson, Executive Director, North Carolina Medical Board  
Curt Ellis, Director of Investigations, North Carolina Medical Board  
Clint Pinyan, Esq., Brooks, Pierce, McLendon, Humphrey & Leonard, L.L.P.